

Graphic Design & Video Editing Track

(4 Months)



Learning Pillar	Core Modules	Learner Outcome (What You Can Do)
Design Foundations	Graphic Design / Photo Editing	Create professional visuals that communicate clearly and align to brand goals
	Canva	Produce high-quality marketing and business assets quickly (social posts, flyers, decks, simple brand kits)
Graphics and Photos	Adobe Photoshop	Edit, enhance, retouch, and optimize images for digital and print use
	Adobe Illustrator	Design logos, icons, illustrations, and scalable brand assets using vector workflows
Video	Video Editing	Build clean edits using story structure, pacing, audio basics, and export standards
	Adobe Premiere Pro, DaVinci	Produce polished videos with professional timelines, color workflows, audio control, and delivery formats
	Adobe After Effects, Adobe Animate	Create motion graphics, animated assets, and visual effects for ads, intros, explainers, and social media
Mobile-First Editing	CapCut	Produce rapid, platform-ready short-form content optimized for social distribution